

Our Work Samples

Content Strategy For Social Media

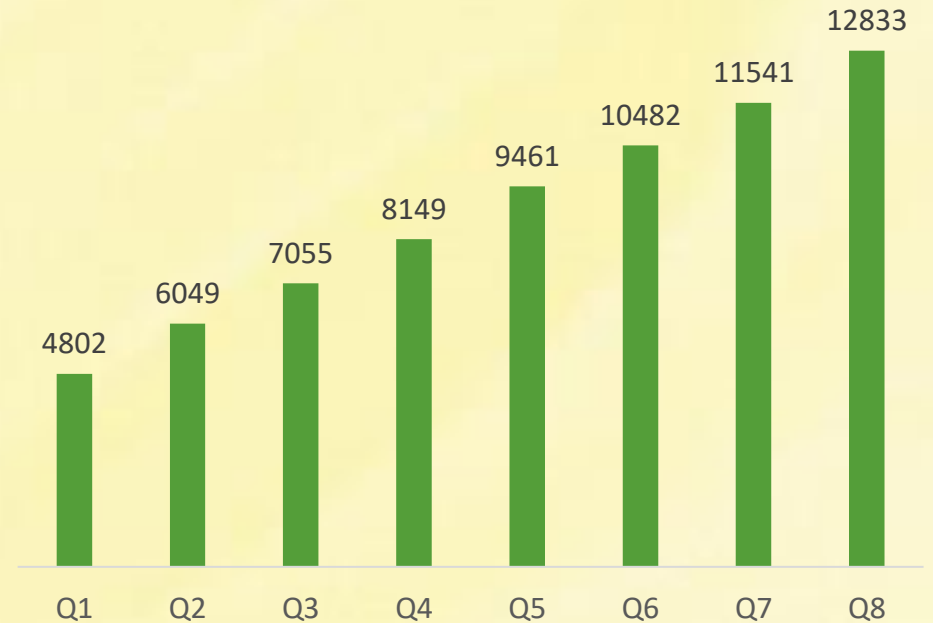
Content Strategy for Website & Social Media



- Content Strategy & Production
- Channel Management – Publish, manage responses & grow Subscribers

Organic Growth fo YouTube Channel

YouTube Channel Subscriber Growth



- 200 + Long format and Short Format Videos produced
- 2.6 X times growth in subscriber base organically over 18 months

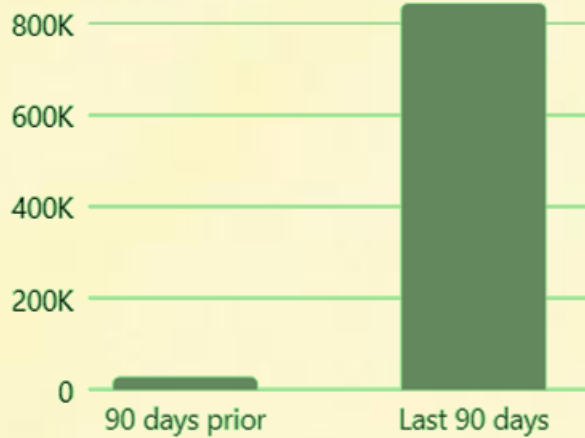
Social Media Management

Reach

Post reach ⓘ

843.3K ↑ 3.0K%

Total from last 90 days vs 90 days prior



Engagement

Post reactions, comments and shares ⓘ

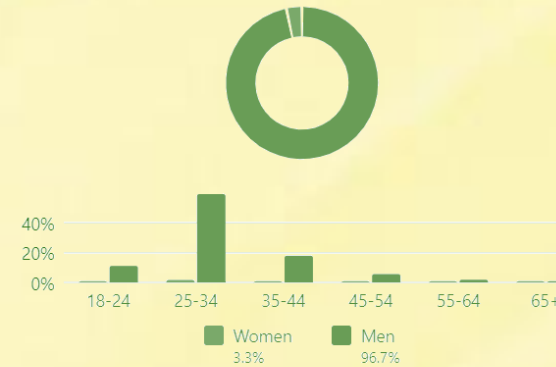
22.2K ↑ 619.9%

Total from last 90 days vs 90 days prior



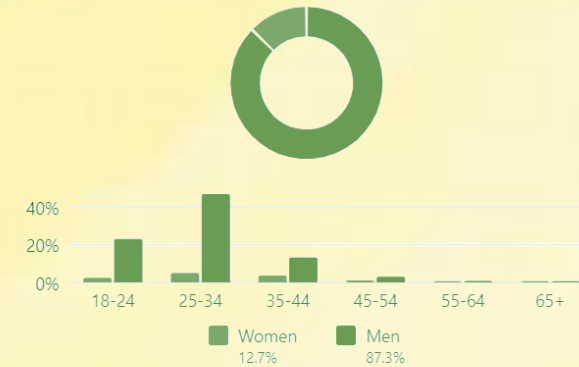
Facebook Followers
1,82,335

Age & gender ⓘ



Instagram Followers
7,052

Age & gender ⓘ



- Strategize & Plan Content
- Produce & Publish Content

- Nurture Conversations
- Build Engagement

- Build Followers among target audience
- 200% + Growth in Facebook Instagram Followers

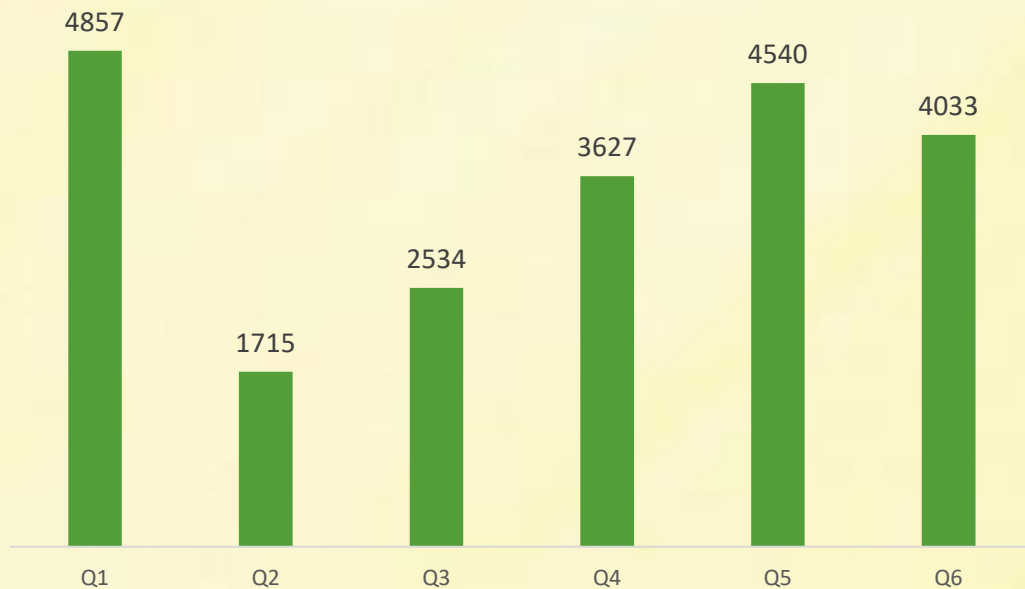
Lead Generation using Digital Media Platforms

Category - Healthcare

Avg Spend / Month - 4.7 Lac INR / US \$ 5600

Target Market - Chennai (Single City)

Leads Generated



Category - Diesel Engines & Generator

Avg Spend / Month - 5.2 Lac INR / US \$ 6200

Target Month - All India (multiple cities)

Leads Generated

